

Special Ad Bundles for PHOTON Magazines:

GLOBAL PV-MARKETS

Global Sovereign Package : 3-Months Ad Bundle

Aiming at the main topics and international trade show months:

- 3 x 1/1 page magazine ads in all publications
- 3 x 1/2 page magazine ads in all publications
- 6 leading newsletter ads in all publications
- 6 accompanying newsletter ads in all publications
- 3 months website advertisement placement
- extended company directory entry in all publications
- 1 academy sponsorship

only EUR 30,000

Global Superior Package : 6-Months Ad Bundle

Regular ads bi-monthly treatment of all publications or picking special months:

- 6 x 1/1 page magazine ads in all publications
- 6 x 1/2 page magazine ads in all publications
- 10 leading newsletter ads in all publications
- 10 accompanying newsletter ads in all publications
- 6 months website advertisement placement
- extended company directory entry in all publications
- 4 academy sponsorships
- 3 times 10K postcards

only EUR 50,000

Global Supreme Package : Full Year Ad Bundle

Being present in all publications to deeply engrave into all our readers' consciousness:

- 12 x 1/1 page magazine ads in all publications
- 12 x 1/3 page magazine ads in all publications
- 20 leading newsletter ads in all publications
- year long website advertisement placement
- extended company directory entry in all publications
- year long academy sponsor
- 3 times 10K 4-pages supplements
- 3 times 10K postcards
- 3 times job ads

only EUR 80,000

DIGITAL ONLY PACKAGES

Photon

Global Digital Package : 3-Months Ad Bundle

Aiming at the main topics and selected International trade show months:

- 3 x 1/1 page digital only magazine ads in all publications
- 10 accompanying newsletter ads in all publications
- 3 months website advertisement placement
- extended company directory entry in all publications

only EUR 8,000

Global Digital Package : 6-Months Ad Bundle

Regular ads bi-monthly or picking special months for a treat in selected regions:

- 6 x 1/1 page digital only magazine ads in all publications
- 10 leading newsletter ads in all publications
- 6 months website advertisement placement
- extended company directory entry in all publications

only EUR 15,000

Global Digital Package : Full Year Ad Bundle

Being present in all digital publications to deeply engrave into all our readers' consciousness:

- 12 x 1/1 page digital only magazine ads in all publications
- 20 leading newsletter ads in all publications
- 12 accompanying newsletter ads in all publications
- year long website advertisement placement
- extended company directory entry in all publications

only EUR 25,000

The full PHOTON International media kit can be downloaded here:
www.photon.info/sites/default/files/documents/misc/media_kit_photon_international.pdf

EU Markets Sovereign Package 3-Months Ad Bundle

Aiming at the main topics and selected International trade show months:

- 3 x 1/1 page magazine ads in PHOTON Germany and in PHOTON Italy
- 2 x 1/2 page magazine ads in PHOTON International
- 5 leading newsletter ads in all publications
- 5 accompanying newsletter ads in all publications
- 3 months website advertisement placement
- extended company directory entry in two magazines
- 1 academy sponsorship

only EUR 20,000

EU Markets Superior Package 6-Months Ad Bundle

Regular ads bi-monthly or picking special months for a treat in selected regions:

- 6 x 1/1 page magazine ads in PHOTON Germany and in PHOTON Italy
- 3 x 1/2 page magazine ads in PHOTON International
- 10 leading newsletter ads in all publications
- 10 accompanying newsletter ads in all publications
- 6 months website advertisement placement
- extended company directory entry in two magazines
- 3 academy sponsorships
- 3 times 10K postcards

only EUR 30,000

EU Markets Supreme Package Full Year Ad Bundle

Being present in all European publications and in selected International publications to target your favorite new markets and continuing your presence in the established ones:

- 12 x 1/1 page magazine ads in PHOTON Germany and in PHOTON Italy
- 6 x 1/2 page magazine ads in PHOTON International
- 20 leading newsletter ads in all publications
- year long website advertisement placement
- extended company directory entry in two magazines
- year long academy sponsor
- 3 times 10K 4-pages supplements
- 3 times 10K postcards
- 3 times job ads

only EUR 40,000

Italian Market Sunlight Package 3-Months Ad Bundle

Aiming at the main topics and Italian trade show months:

- 3 x 1/1 page magazine ads in PHOTON Italy Magazine
- 3 x 1/3 page magazine ads in PHOTON Italy Magazine
- 6 leading newsletter ads in all publications
- 6 accompanying newsletter ads in all publications
- 3 months website advertisement placement
- extended company directory entry in PHOTON Italy

only EUR 5,000

Italian Market Superior Package 6-Months Ad Bundle

Regular bi-monthly ads treat or picking special months:

- 6 x 1/1 page magazine ads in PHOTON Italy Magazine
- 6 x 1/3 page magazine ads in PHOTON Italy Magazine
- 10 leading newsletter ads in all publications
- 10 accompanying newsletter ads in all publications
- 6 months website advertisement placement
- extended company directory entry in PHOTON Italy

only EUR 8,000

Italian Market Supreme Package Full Year Ad Bundle

Full treatment of the Italian market to deeply engrave into our Italian readers' consciousness:

- 12 x 1/1 page magazine ads in PHOTON Italy Magazine
- 12 x 1/2 page magazine ads in PHOTON Italy Magazine
- 20 leading newsletter ads in PHOTON Italy Newsletter
- year long website advertisement placement
- extended company directory entry in PHOTON Italy
- 1 academy sponsorship
- 3 times job ads

only EUR 12,000

The full PHOTON Italy media kit can be downloaded here:

www.photon.info/sites/default/files/documents/misc/media_kit_photon_italy.pdf

German Market Secondary Package 3-Months Ad Bundle

Aiming at the main topics and German trade show months:

- 3 x 1/1 page magazine ads in PHOTON Germany Magazine
- 3 x 1/3 page magazine ads in PHOTON Germany Magazine
- 6 leading newsletter ads in all publications
- 6 accompanying newsletter ads in all publications
- 3 months website advertisement placement
- extended company directory entry in PHOTON Germany
- 1 academy sponsorship

only EUR 20,000

German Market Primary Package 6-Months Ad Bundle

Regular ads bi-monthly in Germany or picking special months:

- 6 x 1/1 page magazine ads in PHOTON Germany Magazine
- 6 x 1/3 page magazine ads in PHOTON Germany Magazine
- 10 leading newsletter ads in all publications
- 10 accompanying newsletter ads in all publications
- 6 months website advertisement placement
- extended company directory entry in PHOTON Germany
- 4 academy sponsorships
- 3 times 10K postcards

only EUR 30,000

German Market Supreme Package Full Year Ad Bundle

Being present in all German publications and deeply engrave into our German readers' consciousness.

- 12 x 1/1 page magazine ads in PHOTON Germany Magazine
- 12 x 1/2 page magazine ads in PHOTON Germany Magazine
- 20 leading newsletter ads in PHOTON Italy Newsletter
- year long website advertisement placement
- extended company directory entry in PHOTON Germany
- year long academy sponsor
- 3 times 10K 4-pages supplements
- 3 times 10K postcards
- 3 times job ads

only EUR 50,000

The full PHOTON Germany media kit can be downloaded here:

www.photon.info/sites/default/files/documents/misc/mediadaten_photon_deutschland.pdf